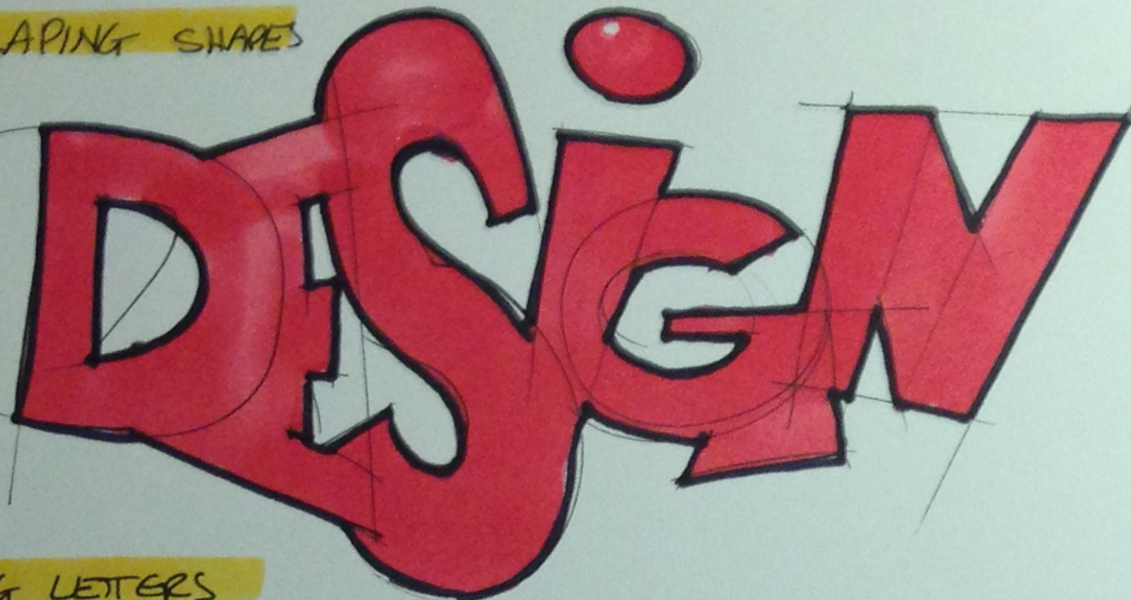


OVERLAPPING SHAPES

"FLAT COLOUR CONNECTING THROUGH MAKING ONE SHAPE - ONE WORD"



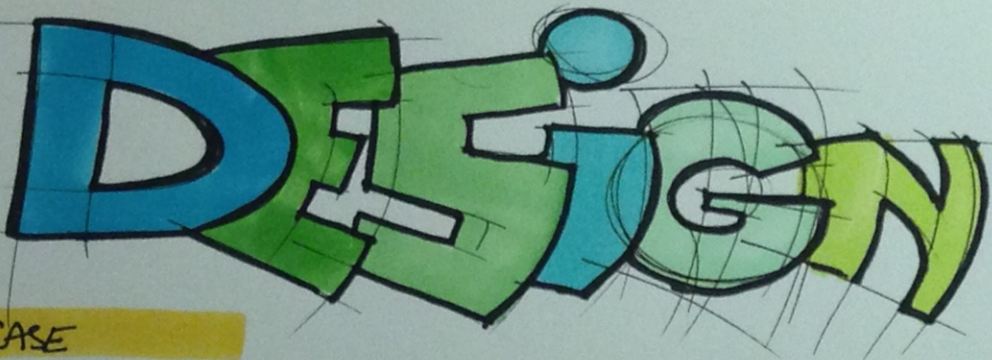
ALTERNATE HEIGHTS & "CASE"



"KNOBBED OUT OR 'LEVELS GO' SHAPE ON COLOUR FOREGROUND"

OVERLAPPING LETTERS

"DEPTH IMPLIED DUE TO OVERLAP SIMILAR COLOURS ON SAME AREA OF COLOUR WHEEL"



OFF CENTRE BALANCE



"SOLID LOOKING MASS OF BLACK, HEAVY ANCHORS TO BASE INDIVIDUAL LETTERS"

LOWER CASE

"SWEEPING CONNECTED SHAPE WITH DIRECTION MORE COMPLICATED DUE TO LOWER CASE LETTERS - CONTRASTING BACKGROUND -"



5 X 3 GRID ON A CONIC SURFACE



"IMPLIED HOUSING CURVED SHAPE DUE TO DROP SHADOW & SHADE WITHIN THE TEXT"

FRIENDLY LOOKING DUE TO SHAPE, CURVE & COLOUR"

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COLOUR SWATCHES

USED TO CHECK MARKERS COLOUR ON THIS PAPER

